TULSA pride
A WEEKEND OF LGBTQ PRIDE

SPONSORSHIP PACKET
5K Run · Festival & Parade · Picnic
June 5th, 6th, & 7th 2020
Welcome to Tulsa Pride 2020
Presented by Oklahomans For Equality


The Tulsa Pride Planning Committee and Oklahomans for Equality would like to thank you for your support of Tulsa Pride.

Sponsorships of Tulsa Pride has consistently shown to be financially beneficial to companies seeking to do business with the Lesbian, Gay, Bisexual and Transgender (LGBTQ) community. In 2019, Tulsa Pride attracted over 40,000+ people from across the region, the largest Tulsa Pride Celebration ever!

To become a sponsor of Tulsa Pride, please fill out the following forms and mail your completed form to Tulsa Pride, 621 E 4th St, Tulsa, OK, 74120. You can register online at www.okeq.org/store
Questions or comments; please email Jose Vega at Jose.vega@okeq.org or call 918-813-8993

Thank You,
Tulsa Pride Planning Committee 2020
Sponsor the opening night of Tulsa Pride with the Rainbow 5k run & Glo-Party Friday, June 5th 2020

Sponsor Pride Festival & Parade Saturday, June 6th 2020

Sponsor Pride Picnic at the Park Sunday June 7th 2020
Guardian Sponsor, $10,000
- Naming rights to the Tulsa Pride Main Stage, Logo on the 12 foot tall LED concert screen and printed in all collateral materials.
- A 10X10 exhibition space at the Tulsa Pride Street Festival, a table and two chairs
- Complimentary entry to the Tulsa Pride Parade
- Sponsorship listed on the Tulsa Pride website with your hyperlink
- Logo on the apron banner of the Main Stage, fences, and barricade.
- Logo on the back of the Tulsa Pride T-Shirt

Presenting Sponsor, $7,500
- Naming rights to the Tulsa Pride beer garden and food court, Logo on the 12 foot tall LED concert screen
- A 10X10 exhibition space at the Tulsa Pride Street Festival, a table and two chairs
- Complimentary entry to the Tulsa Pride Parade
- Sponsorship listed on the Tulsa Pride website with your hyperlink
- Logo on the apron banner of the Main Stage, fences, and barricade.
- Logo on the back of the Tulsa Pride T-Shirt

Sustaining Sponsor, $5,000
- Logo on the 12 foot tall LED concert screen and printed in all collateral materials.
- A 10X10 exhibition space at the Tulsa Pride Street Festival, a table and two chairs
- Complimentary entry to the Tulsa Pride Parade
- Sponsorship listed on the Tulsa Pride website with your hyperlink
- Logo on the apron banner of the Main Stage, fences, and barricade.
- Logo on the back of the Tulsa Pride T-Shirt

Supporting Sponsor, $3,000
- A 10X10 exhibition space at the Tulsa Pride Street Festival, a table and two chairs
- Complimentary entry fee to the Tulsa Pride Parade
- Sponsorship listed on the Tulsa Pride website with your hyperlink
TULSA PRIDE 2020
SPONSORSHIP AND MARKETING AGREEMENT FORM

**Contributing Sponsor, $1,000**
- 10X10 exhibition space at the Tulsa Pride Street Festival, a table and two chairs
- Complimentary entry fee to the Tulsa Pride Parade
- Sponsorship listed on the Tulsa Pride website with your hyperlink

**Participating Sponsor, $500**
- 10X10 exhibition space at the Tulsa Pride Street Festival, a table and two chairs
- Complimentary entry fee to the Tulsa Pride Parade

**Ally Sponsor, $250**
- 10X10 exhibition space at the Tulsa Pride Street Festival, a table and two chairs, or your entry fee to the Tulsa Pride Parade waived.

**Patron Sponsor, $50- $249 (for individual persons)**
- Sponsorship will be listed on the Patron Sponsor signage at Tulsa Pride.

A la carte Sponsorship opportunities are also available.

*All sponsorship listings, logos, and advertisements must be received by April 1st, 2020 to print on pride t-shirts. *

In addition to the Sponsorship Opportunities listed on the preceding pages, Oklahomans for Equality accepts generous gifts of in-kind goods and services that assist us in delivering high impact programs that improve the quality of life for everyone in Tulsa and the surrounding communities.

Please contact Jose Vega, Tulsa Pride Director, or Toby Jenkins, Executive Director of Oklahomans for Equality if you are interested in making a contribution.
Thank you for your support of Tulsa Pride 2020 presented by Oklahomans for Equality.

This form, when signed, will serve as an agreement between TULSA PRIDE 2020 Presented by Oklahomans for Equality (hereinafter known as PRIDE) and SPONSOR OR ADVERTISER named below (hereinafter known as SPONSOR) covering all aspects of participation outlined herein at Tulsa Pride 2020 and its events.

As a Tulsa Pride 2020 Sponsor, you are entitled to all the benefits listed at the Sponsorship Level you or your organization has chosen as described in the Tulsa Pride 2020 Marketing and Sponsorship Packet.

**CONTACT INFORMATION**

Organization Name *(Spell out acronyms please)*: 

Contact Person: _____________________________
Contact Phone: _____________________________
Contact Email: _____________________________
Mailing Address: _____________________________

Tax ID number (if selling items at the festival): _____________________________

**LISTING INFORMATION**

Please select how you would like your sponsorship listed:

- Our organization elects to be listed on all material as listed in the Tulsa Pride 2020 Marketing and Sponsorship Packet as described for the sponsorship level our organization have chosen.
- Our organization elects not have our sponsorship listed.

Please list exactly how you would like to see your sponsorship appear in print:

________________________________________________________________________

________________________________________________________________________

**SPONSORSHIP LEVEL**

Our Organization agrees to sponsor Tulsa Pride 2020 at the following level:

- Guardian Sponsor $10,000
- Presenting Sponsor $7,500
- Sustaining Sponsor $5,000
- Supporting Sponsor $3,000
- Contributing Sponsor $1,000
- Participating Sponsor $500.00
- Ally Sponsor $250.00
- Patron Sponsor $50-249
PAYMENT INFORMATION

Payment in full by check or credit card is requested with your signed this form. Make checks payable to Oklahomans for Equality.

The following items (goods and/or services) have been agreed upon as an In-Kind donation in lieu of cash payment, and approved by the Tulsa Pride Director and Oklahomans for Equality Executive Director:

CREDIT CARD INFORMATION

- Visa
- Master Card
- Amex
- Discover

Card Number_________________Exp_________________

Name as it appears on card

Billing address – line 1 Street Address

Billing Address – line 2 City, State, Zip

MAIL OR FAX FORM TO:

Tulsa Pride c/o Oklahomans for Equality
621 East 4th Street, Tulsa, OK 74120
918-743-4297 Office
918-295-6885 fax
918-813-8993 Cell

Email: Jose.Vega@okeq.org
Web: www.okeq.org/tulsa-pride.html

Sponsorship for pride 2020 can also be purchased online at http://www.okeq.org/store.html under the Tulsa Pride 2020 tab.

PRIDE and SPONSOR shall not be deemed to be partners by virtue of this agreement. PRIDE and SPONSOR’S obligations to each other shall be solely as set forth in this agreement.

This agreement may only be modified by a written amendment signed by both parties. This agreement shall not be assignable by either party without prior written consent of the other party. This agreement is governed by the law of The State Oklahoma.

SPONSOR agrees to ensure that all actions taken on their part will maintain the good working relations PRIDE has with community partners, vendors and other parties.

SPONSOR warrants and represents that SPONSOR has the full right, power and authority to enter into this Agreement.

This document is a contract for services. Payments due must be received by May 1st, 2020 or sponsorship, logo placement and other collateral marketing materials will be forfeited. Once payment is submitted, no refunds are allowed even in the event of sponsor cancellation. If this form fairly represents your understanding of our agreement, please sign below and return for countersignature.

AGREED for SPONSOR _______________________________Date ___/___/_____